

About Sharon Jarchin Health Care Marketing

Known for our experience, professionalism, creativity and strategic thinking, Sharon Jarchin Health Care Marketing provides excellence in customer service and results to each of our valued clients... since 1984. We're large enough to provide full service to our clients, yet small enough so that you work directly with the principals of our company. We know that integrity and reputation are critical to your practice... and they are paramount to our firm as well. We welcome the opportunity to work with your organization.

Sharon Jarchin Health Care Marketing

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The Specialists in Pain Management and Anesthesia Marketing



Sharon Jarchin Health Care Marketing

*Generating Referrals, Cases and Sites
for Pain Management
and Anesthesia Practices*

Marketing for Growth and Profitability

Are you looking to enhance the revenues, case volume and payor mix of your pain management or anesthesia practice?

Whether you are a small stand-alone pain management practice or a large anesthesia group... **we can help.**

We're **Sharon Jarchin Health Care Marketing**, an award-winning full-service marketing, sales and public relations firm specializing in pain management and anesthesia marketing. We've developed successful marketing and sales campaigns for pain management and anesthesia practices of all sizes in markets throughout the United States. As a success-driven medical marketing firm for more than 20 years, we know your business and speak your language.

When you become a client of **Sharon Jarchin Health Care Marketing** you are our total focus. We will create a custom marketing and sales program for your practice based on factors such as desired geography, surgical setting, medical specialties, payor mix and clinical strengths.

Sharon Jarchin Health Care Marketing

At Sharon Jarchin Health Care Marketing, we are highly focused on generating new business, market intelligence, referrals and leads for our clients.

Our Goal is your Growth and Success.

Award-Winning Services Include:

- ◆ Marketing Plan Development
- ◆ Marketing Research
Physician Survey Questionnaires
- ◆ Comprehensive List/Database Development
- ◆ Targeted Direct Mail Campaigns
- ◆ Direct Sales Visitation Program to Physician Offices
- ◆ Custom Brochure Development
- ◆ Interactive Website Creation
- ◆ Comprehensive Multi-Tiered Sales Programs
- ◆ Trade Show Booths for Physician Conferences
- ◆ Marketing/Sales Training
- ◆ Public Relations/Publicity
- ◆ Advertising Campaigns
- ◆ Strategic Marketing Consultation

Program Benefits:

- ◆ Increase Cases
- ◆ Enhance Payor Mix
- ◆ Expand Referral Base
- ◆ Build Revenues
- ◆ Encourage Patient/Referral Retention
- ◆ Add New Sites
- ◆ Generate Awareness among Physicians and Surgeons
- ◆ Boost Image among Physicians/Surgeons
- ◆ Mitigate Competition
- ◆ Launch New Offices/Services
- ◆ Market Ancillary Practice Services
- ◆ Introduce New Affiliations

Who Can We Target for You?

◆ For Pain Management Practices:

Internists
Family Practitioners
Orthopedists
Chiropractors
Neurosurgeons
Physical Therapists
Attorneys (PIP/No Fault)
and more

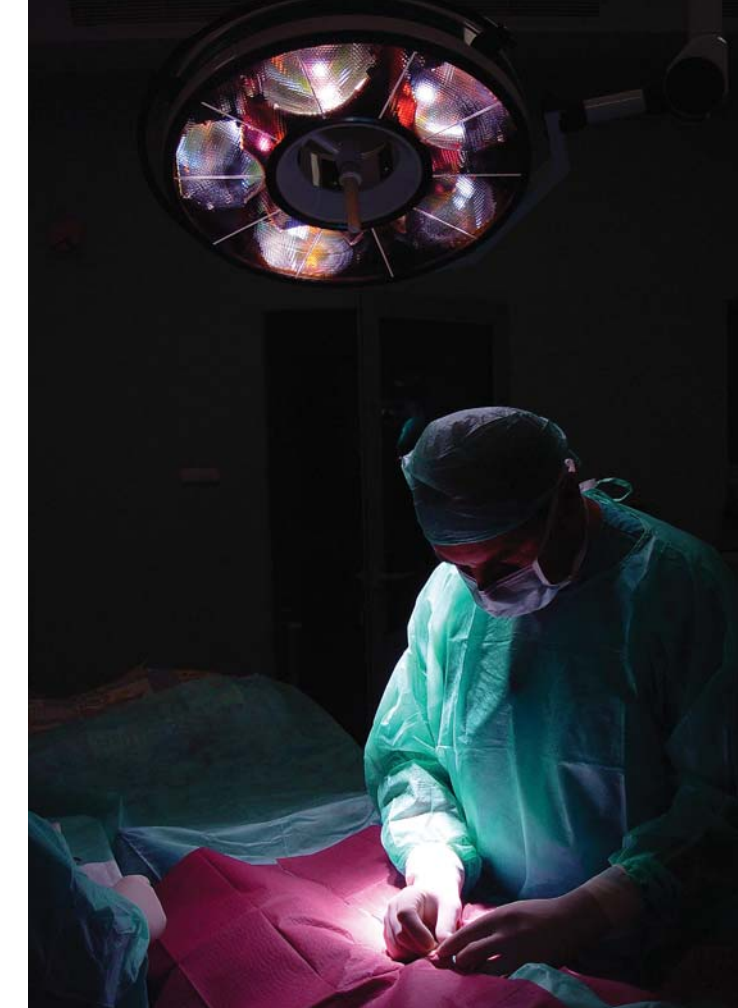
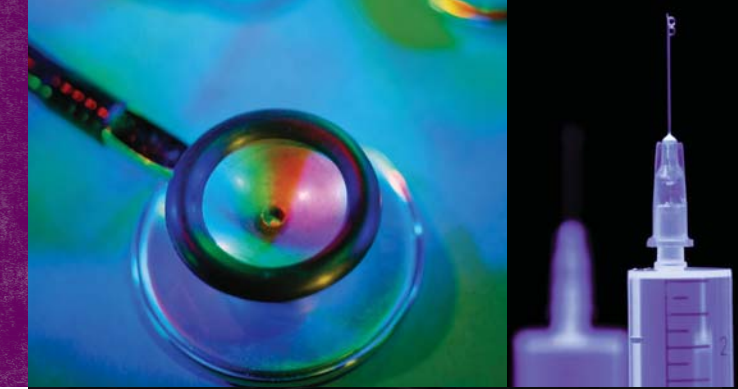
◆ For Anesthesia Groups:

Ambulatory Surgery Centers
Office-Based Surgical Practices
Hospitals

Achieve a New Level of Success

CALL TODAY for a Complimentary Marketing Analysis:

(631) 427-7188



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Health Care Marketing